

(Report of the Licensing Officer, Samantha Potts 7364)

Application – New Bingo Premises Licence
Premises – 40 High Street, Sittingbourne, Kent

Background

Talarius Ltd have applied via Roger Etchells and Co for a new Bingo Premises Licence for 40 High Street, Sittingbourne. Currently the premises is closed and has been vacant for over three years, it is situated in the middle of Sittingbourne High Street, surrounded by commercial premises. There are three other Gambling establishments in the close vicinity. In August 2009 a Bingo Licence was granted to Leisureworld UK (Ltd) however they failed to develop the site and surrendered the licence in 2011.

Talarius Ltd hold an Operators Licence, granted by the Gambling Commission.

Consultation

The application was served by the applicant on Kent Police, Kent Fire and Rescue, the Councils Pollution Team, Planning, Child Protection Services, HM Customs & Excise and The Gambling Commission.

The application was advertised in the local paper and on the premises for a period of 28 days, in line with the requirements of the Gambling Act 2005. The notice was published in the paper on 15th February 2012.

Five letters have been received from interested parties (see attached) It should be noted that all five letters appear to be almost word identical, all citing the same concerns. The Planning Officer for this area has also responded and states that providing previous conditions are complied with and any refurbishment is made in accordance with existing plans, they would have no objection to the grant of the licence.

None of the other Responsible Authorities, including Kent Police have objected to the application.

Conclusion

Talarius Ltd have applied for a new Bingo Premises Licence for 40 High Street, Sittingbourne. Five letters have been received from interested parties. In addition the Planning Officer was stated that existing conditions and plans must be complied with.

Councillors must decide if any of the following are appropriate:

- *Grant the licence as applied for.*
- *Grant the licence with conditions and/or changes.*
- *Refuse the licence.*

Licence application

Five Letters from Interested Parties

Planning Officers comments

Plan of the area.

Application for a premises licence
under the Gambling Act 2005 (standard form)

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is—

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

Part 1 – Type of premises licence applied for

- | | | |
|---|--|--|
| Regional Casino <input type="checkbox"/> | Large Casino <input type="checkbox"/> | Small Casino <input type="checkbox"/> |
| Bingo <input checked="" type="checkbox"/> | Adult Gaming Centre <input type="checkbox"/> | Family Entertainment Centre <input type="checkbox"/> |
| Betting (Track) <input type="checkbox"/> | Betting (Other) <input type="checkbox"/> | |

Do you hold a provisional statement in respect of the premises? Yes No

If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

Part 2 – Applicant Details

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

Section A

Individual applicant

1. Title: Mr Mrs Miss Ms Dr Other (please specify)

2. Surname: _____ Other name(s): _____
[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]

3. Applicant's address (home or business – *[delete as appropriate]*):

Postcode:

4(a) The number of the applicant's operating licence (as set out in the operating licence):

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

5. Tick the box if the application is being made by more than one person.

[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Section B

Application on behalf of an organisation

6. Name of applicant business or organisation: TALARIUS LTD

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence.]

7. The applicant's registered or principal address:

BIRCH HOUSE, WOODLANDS BUSINESS PARK, LINFORD WOOD WEST, MILTON KEYNES,

Postcode: MK14 6EW

8(a) The number of the applicant's operating licence (as given in the operating licence):

000-001191-N-103508-007

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

9. Tick the box if the application is being made by more than one organisation.

[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Part 3 – Premises Details

10. Proposed trading name to be used at the premises (if known):

11. Address of the premises (or, if none, give a description of the premises and their location):

40 HIGH STREET, SITTINGBOURNE

Postcode: ME10 4PB

12. Telephone number at premises (if known):

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

THE GROUND FLOOR OF A 3 TOREY FORMER SHOP BUILDING

14(a) Are the premises situated in more than one licensing authority area?

No *[delete as appropriate]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, **other than the licensing authority to which this application is made:**

Part 4 – Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? No *[delete as appropriate]* *[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]*

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence.

	<i>Start</i>	<i>Finish</i>	<i>Details of any seasonal variation</i>
Mon	<i>hh:mm</i>	<i>hh:mm</i>	
Tue			
Wed			
Thurs			
Fri			
Sat			
Sun			

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

Part 5 – Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): (dd/mm/yyyy)

18(a). Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? No [delete as appropriate]

18(b). If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application.

19(a). Do you hold any other premises licences that have been issued by this licensing authority? NO [delete as appropriate]

19(b). If the answer to question 19(a) is yes, please provide full details:

20. Please set out any other matters which you consider to be relevant to your application:

Part 6 – Declarations and Checklist (Please tick)

I/ We confirm that, to the best of my/ our knowledge, the information contained in this application is true. I/ We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application.

I/ We confirm that the applicant(s) have the right to occupy the premises.

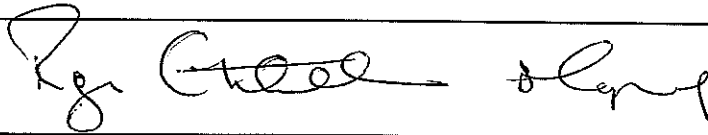
Checklist:

- Payment of the appropriate fee has been made/is enclosed
- A plan of the premises is enclosed
- I/ we understand that if the above requirements are not complied with the application may be rejected
- I/ we understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities

Part 7 – Signatures

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:



Print Name: ROGER ETCHELLS & COMPANY

Date: 07/02/2012 (dd/mm/yyyy) Capacity: DULY AUTHORISED AGENT

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name: _____

Date: _____ (dd/mm/yyyy) Capacity: _____

[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]

[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]

Part 8 – Contact Details

23(a) Please give the name of a person who can be contacted about the application:

ROGER ETCHELLS

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

01530 417554

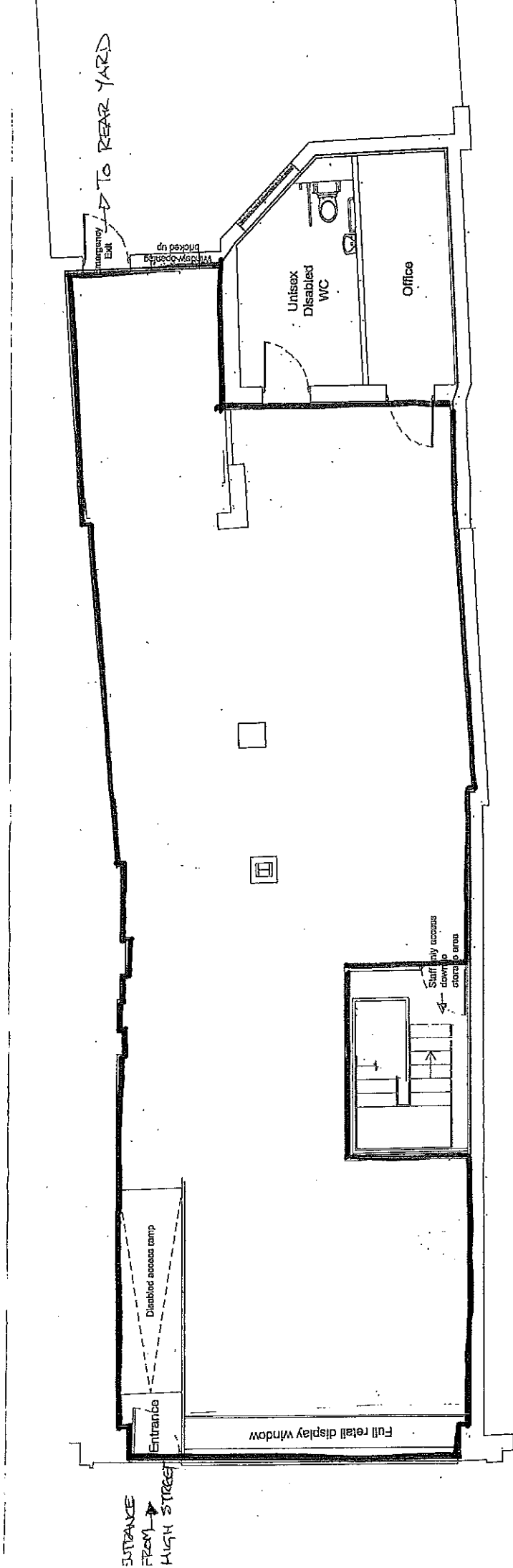
24. Postal address for correspondence associated with this application:

ROGER ETCHELLS & COMPANY, THE OLD BANK, KILWARDBY STREET, ASHBY DE LA ZOUCH

Postcode: LE65 2FR

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:





PROPOSED GROUND FLOOR PLAN

40 HIGH STREET,
 SITTINGBOURNE
 PROPOSED BINGO PREMISES
 Scale 1:100
 Drawing Feb 2012 - RE/Sir/12/01

KEY
 The extent of the building shown on the drawing represents the boundary/perimeter of the premises.
 The area to be licensed for gaming is edged red.
 Children or young people will not be admitted to the premises

NOTICE OF APPLICATION FOR A PREMISES LICENCE

This notice is issued in accordance with regulations made under section 160 of the Gambling Act 2005

Notice is hereby given that TALARIUS LTD

of the following address: BIRCH HOUSE, WOODLANDS BUSINESS PARK, LINFORD WOOD WEST, MILTON KEYNES, MK14 6EW

the number of whose operating licence is 000-001191-N-103508-007

has made an application for an BINGO premises licence.

The application relates to the following premises: 40 HIGH STREET, SITTINGBOURNE, ME10 4PB

The application for a premises licence has been made to the following licensing authority: SWALE BOROUGH COUNCIL, SWALE HOUSE, EAST STREET, SITTINGBOURNE, ME10 3HT

Website: www.swale.gov.uk

Information about the application is available from the licensing authority, including the arrangements for viewing the details of the application.

The following person connected with the applicant is able to give further information about the application: Roger Etchells – 01530 417554 – roger@rogeretchells.co.uk

Any representations under section 161 of the Gambling Act 2005 must be made no later than the following date: 07/03/2012

JTC ACCOUNTANTS

Chartered Accountants

James Godden
7 Pelham Gardens
Folkestone
Kent, CT20 2LF
Tel./Fax. 01303 - 250 745
Mob. 07768 - 912 494
info@jtcaccountants.com
www.jtcaccountants.com

29 FEB 2012

28/02/2012

Licensing Department
Swale Council
Sittingbourne
Kent

Dear Sir or Madam

40 HIGH STREET, SITTINGBOURNE : Application by Talarius plc for a Bingo premises Licence

I write on behalf of an interested party pursuant to Section 161 of the Gambling Act 2005, within Section 158 of that Act to object to this application for the following reasons.

1. Location

The premises lies in the High Street between an existing Adult Gaming Centre (only 12 doors away) and a MECCA Bingo (in the former cinema). There is also a licence betting office only a few doors away.

Surely as a responsible Councillor seeking to regenerate the town centre by improving the quality of shops and services in the High Street, you do not wish to see a proliferation of gambling establishments in the town, or indeed in the Borough as a whole. If this Licence is granted the quality and tone of the High Street will be further de-graded.

2. Primary gambling activity

To grant this Licence would be in contravention of Section 153 of the Act including the local authority's Statement of Principles and, in particular, the requirement that the activity is considered as a primary gambling activity.

I submit that the activity intended to be conducted by the applicant is not bingo, but the provision of 8 Category B3 gaming machines - the Gambling Commission has clearly set out its views regarding the requirement that the named activity on the premises licence is the activity which is the primary purpose of the application. A planning application for an adult gaming centre at this same premises was recently refused, almost unanimously, by Swale Borough Council Planning Committee and I enclose a copy of the Refusal Notice.

The applicant has a national chain of adult gaming centres. This should immediately put the local authority on notice that the activity to be offered is unlikely to be that of bingo. I refer you to The Gambling Commission's licence conditions and codes of practice and, in particular, Condition 16.

The proposed premises is only 164.2 sq m in size. The adult gaming centre a few doors away is only slightly smaller at 123 sq m.

Are you really convinced that the intended primary use of the premises at 40 High Street is Bingo?

As noted by the Planning Inspector who, very questionably, granted planning permission on appeal for bingo use at this premises in 2009, the type of bingo proposed is more akin to an adult gaming arcade.

Therefore, please think very carefully when considering this Licence application. If the Licence is granted, it will in effect lead to another gaming centre by the back door and undermine all your Planning Committee Members' good work in refusing the planning application to use this premises as an adult gaming centre.

Under the planning application decision clause 5, was that the change of use be permitted in accordance with the drawing AB-SIT-40-022 revision B.

Any application granted must ensure that it is in accordance with the submitted plans, with the coffee bar and lounge area of the exact size and location as detailed in the plans. Without this condition, there is the real danger that these are not installed and the premises becomes another adult gaming centre, which was refused under planning in January 2012.

In addition, the stair case has been filled in (floored over – is a building regulations/planning required for this?), this would allow considerably more machines in the premises. This stairwell should be reinstated.

3. Concerns regarding the licensing objectives, in particular protection of children and the vulnerable

Granting this Licence would also give rise to concern under the Licensing Objectives and, in particular, protection of children and the vulnerable.

Bingo premises may serve alcohol, further encouraging gamblers to chase their losses.

The applicant, Talarius plc, intends to site a minimum of 8 "B3" machines that offer £500 jackpots, charging up to £2 a go, every 12 seconds to customers. This is in addition to "Category C" machines at £1 a go with £70 jackpots.

Bingo arcades use a number of "Bingo machines" which are to a layman of similar appearance and game play to fruit machines, but have a very enticing

£2000 jackpot with £2 a play - the same stakes and prizes only to be found in casinos! They do not offer Bingo in the same traditional calling numbers style as the general public would understand it, but machines, specifically designed to induce players to chase these casino style jackpots.

I thank you for the time in reading this letter and hope that you will reject this application which will contribute nothing to the regeneration of the town centre.

Yours sincerely

A handwritten signature in cursive script, appearing to read 'JTC'.

JTC Accountants

28 FEB 2012

AVE

28.2.12

LICENSING DEPARTMENT
SWALE COUNCIL
SITTINGBOURNE
KENT

DEAR SIR OR MADAM

40 HIGH STREET, SITTINGBOURNE: APPLICATION
BY TALARIUS PLC FOR A BINGO PREMISES
LICENCE.

I WRITE ON BEHALF OF AN INTERESTED PARTY
PURSUANT OF SECTION 161 OF THE GAMBLING
ACT 2005, WITHIN SECTION 158 OF THE ACT
TO OBJECT TO THIS APPLICATION FOR THE
FOLLOWING REASONS.

D LOCATION:

THE PREMISES LIES IN THE HIGH STREET
BETWEEN AN EXISTING ADULT GAMING CENTRE
(ONLY 12 DOORS AWAY) AND A MEECA BINGO
(IN THE FORMER CLERK) THERE IS ALSO A
LICENCE BEHIND OFFICE ONLY A FEW DOORS
AWAYS.

SURELY AS A RESPONSIBLE COUNCILLOR SEEKING
TO REGENERATE THE TOWN CENTRE BY

IMPROVING THE QUALITY OF SHOPS AND SERVICES IN THE HIGH STREET, YOU DO NOT WISH TO SEE A PROLIFERATION OF GAMBLING ESTABLISHMENTS IN THE TOWN, OR INDEED IN THE BOROUGH AS A WHOLE. IF THIS LICENCE IS GRANTED THE QUALITY AND TONE OF THE HIGH STREET WILL BE FURTHER DE-GRADED.

2) PRIMARY GAMBLING ACTIVITY

TO GRANT THIS LICENCE WOULD BE IN CONTRAVENTION OF SECTION 153 OF THE ACT INCLUDING THE LOCAL AUTHORITY'S STATEMENT OF PRINCIPLES AND, IN PARTICULAR THE REQUIREMENT THAT THE ACTIVITY IS CONSIDERED AS A PRIMARY GAMBLING ACTIVITY.

I SUBMIT THAT THE ACTIVITY INTENDED TO BE CONDUCTED BY THE APPLICANT IS NOT BINGO, BUT THE PROVISION OF 8 CATEGORY B3 GAMING MACHINES - THE GAMBLING COMMISSION HAS CLEARLY SET OUT HIS VIEWS REGARDING THE REQUIREMENT THAT THE PRINCIPAL ACTIVITY ON THE PREMISES LICENCE IS THE ACTIVITY WHICH IS THE PRIMARY PURPOSE OF THE APPLICATION A PLANNING APPLICATION FOR AN ADULT.

GAMING CENTRE AT THIS SAME PREMISES WAS RECENTLY REFUSED, ALMOST UNANIMOUSLY BY SWALE BOROUGH COUNCIL PLANNING COMMITTEE. THE APPLICANT HAS A NATIONAL CHAIN OF ADULT GAMING CENTRES.

THIS SHOULD IMMEDIATELY PUT THE LOCAL AUTHORITY ON THE NOTICE THAT THE ACTIVITY TO BE OFFERED IS UNLIKELY TO BE THAT OF BINGO. I REFER YOU TO THE GAMBLING COMMISSION'S LICENCE CONDITIONS AND CODES OF PRACTICE AND, IN PARTICULAR CONDITION 16.

THE PROPOSED PREMISES IS ONLY 164.2 SQM IN SIZE. THE ADULT GAMING CENTRE A FEW DOORS AWAY IS ONLY SLIGHTLY SMALLER AT 123 SQM.

ARE YOU REALLY CONVINCED THAT THE INTENDED PRIMARY USE OF THE PREMISES AT 40 HIGH STREET IS BINGO.

AS NOTED BY THE PLANNING INSPECTOR WHO, VERY QUESTIONABLY, GRANTED PLANNING PERMISSION ON APPEAL FOR BINGO USE AT THIS PREMISES IN 2009, THE TYPE OF BINGO PROPOSED IS MORE ~~ASK~~ AKIN TO AN ADULT FAMILY ARCADE.

THEREFORE, PLEASE THINK VERY CAREFULLY WHEN CONSIDERING THIS LICENCE APPLICATION. IF THE LICENCE IS GRANTED, IT WILL IN EFFECT LEAD TO ANOTHER GAMING CENTRE BY THE BACK DOOR AND UNDERMINE ALL YOUR PLANNING COMMITTEE MEMBERS

good work in refusing the planning application to use this premises as an adult gaming centre.

Under the planning application decision clause 5, was that the change of use be permitted in accordance with the drawing AB-SIT-40-022 REVISION B.

Any application granted must ensure that it is in accordance with the submitted plans with the coffee bar and lounge area of the exact size and location as detailed in the plans. Without this condition there is the real danger that these are not installed and the premises becomes another adult gaming centre, which was refused under planning in January 2012.

In addition the stair case was filled in (Floored over - is a building regulations / planning required for this?) this would allow considerably more machines in the premises. This stairwell should be reinstated.

3) CONCERNS REGARDING THE LICENSING OBJECTIVES, IN PARTICULAR PROTECTION OF CHILDREN AND THE VULNERABLE.

GRANTING THIS LICENCE WOULD ALSO GIVE RISE TO CONCERN UNDER THE LICENSING OBJECTIVES AND, IN PARTICULAR, PROTECTION OF CHILDREN AND THE VULNERABLE.

BINGO PREMISES MAY SERVE ALCOHOL, FURTHER ENCOURAGING GAMBLERS TO CHASE THEIR LOSSES

THE APPLICANT, TALARIUS PLC, INTENDS TO SITE A MINIMUM OF 8 'B3' MACHINES THAT OFFER £500 JACKPOTS, CHARGING UP TO £2 A GO, EVERY 12 SECONDS TO CUSTOMERS, THIS IS IN ADDITION TO 'CATEGORY C' MACHINES AT £1 A GO WITH £70 JACKPOTS.

BINGO ARCADES USE A NUMBER OF "BINGO MACHINES" WHICH ARE TO A LARGE DEGREE SIMILAR APPEARANCE AND GAME PLAY TO Fruit MACHINES, BUT HAVE A VERY ENTICING £2000 JACKPOT WITH £2 A PLAY - THE SAME STAKES AND PRIZES ONLY TO BE FOUND IN CASINOS. THEY DO NOT OFFER BINGO IN THE SAME TRADITIONAL CALLING NUMBERS

STYLE AS THE GENERAL PUBLIC WOULD UNDERSTAND IT, BUT MACHINES, SPECIFICALLY DESIGNED TO INDUCE PLAYERS TO CHASE THESE CASINO STYLE JACKPOTS.

I THANK YOU FOR THE TIME IN READING MY LETTER AND HOPE THAT YOU WILL REJECT THIS APPLICATION WHICH WILL CONTRIBUTE NOTHING TO BE REGENERATION OF THE TOWN CENTRE

YOURS SINCERELY.

Michael

M/S

Licensing Department
Swale Council
Sittingbourne
Kent

29 FEB 2012

Dear Sir or madam

40 HIGH STREET, SITTINGBOURNE: Application by Talarius plc for a
Bingo premises licence

I write on behalf of an interested party pursuant to Section 161
of the Gambling Act to object to this application for the
following reasons.

1. LOCATION

The premises lies in the High Street between an existing
Adult Gaming Centre (only 12 doors away) and a MECCA Bingo
(in the former cinema)

There is also a license betting office a few doors away.

Surely as a responsible Councillor seeking to regenerate the
town centre by improving the quality of shops and services
in the High Street, you do not wish to see a proliferation
of gambling establishments in the town, or indeed in the
Borough as a whole. If this licence is granted the quality
and tone of the High Street will be further de-graded.

2. PRIMARY GAMBLING ACTIVITY.

To grant this licence would be in contravention of
Section 153 of the Act including the local authority's
Statement of Principles and, in particular, the requirement that
the activity is considered as a primary gambling activity.

I submit that the activity intended to be conducted by
the applicant is not bingo, but the provision of 8
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I thank you for the time in reading this letter and hope that you will reject this application which will contribute nothing to the regeneration of the town centre.

Yours sincerely,

29 FEB 2012

OLYMPIA LEISURE
62 HIGH STREET
SITTINGBOURNE
KENT

28/02/2012

Licensing Department
Swale Council
Sittingbourne
Kent

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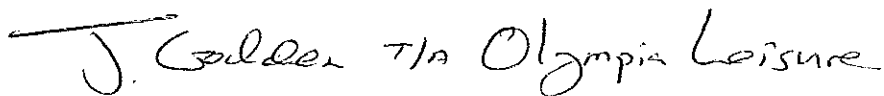
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I thank you for the time in reading this letter and hope that you will reject this application which will contribute nothing to the regeneration of the town centre.

Yours sincerely

 J. Calder T/A Olympia Leisure

Olympia Leisure



www.georgewebbfinn.com

Your Ref :

Our Ref : DFB/njs/G1551

Date : 23rd February 2102

COPY

To Members of
Swale Borough Council Licensing Sub-Committee

Dear Councillor

**40 HIGH STREET, SITTINGBOURNE : Application by Talarius plc for a
Bingo premises Licence**

I write on behalf of an interested party pursuant to Section 161 of the Gambling Act 2005, within Section 158 of that Act to object to this application for the following reasons.

1. Location

The premises lies in the High Street between an existing Adult Gaming Centre (only 12 doors away) and a MECCA Bingo (in the former cinema). There is also a licence betting office only a few doors away.

Surely as a responsible Councillor seeking to regenerate the town centre by improving the quality of shops and services in the High Street, you do not wish to see a proliferation of gambling establishments in the town, or indeed in the Borough as a whole. If this Licence is granted the quality and tone of the High Street will be further de-graded.

2. Primary gambling activity

To grant this Licence would be in contravention of Section 153 of the Act including the local authority's Statement of Principles and, in particular, the requirement that the activity is considered as a primary gambling activity.

I submit that the activity intended to be conducted by the applicant is not bingo, but the provision of 8 Category B3 gaming machines - the Gambling Commission has clearly set out its views regarding the requirement that the named activity on the premises licence is the activity which is the primary purpose of the application. A planning application for an adult gaming centre at this same premises was recently refused, almost unanimously, by Swale Borough Council Planning Committee and I enclose a copy of the Refusal Notice.



Robert Dixon, FRICS

Stuart Mair, MRICS, FAAV, MRAC



Henry Holdstock, BSc, FRICS, FAAV

Phillip Hamilton, BSc (Hons), MNAEA, MARLA



David Bass, BSc, FRICS, Dip.TP, MRTPI

The applicant has a national chain of adult gaming centres. This should immediately put the local authority on notice that the activity to be offered is unlikely to be that of bingo. I refer you to The Gambling Commission's licence conditions and codes of practice and, in particular, Condition 16.

The proposed premises is only 164.2 sq m in size. The adult gaming centre a few doors away is only slightly smaller at 123 sq m. Are you really convinced that the intended primary use of the premises at 40 High Street is Bingo?

As noted by the Planning Inspector who, very questionably, granted planning permission on appeal for bingo use at this premises in 2009, the type of bingo proposed is more akin to an adult gaming arcade. Therefore, please think very carefully when considering this Licence application. If the Licence is granted, it will in effect lead to another gaming centre by the back door and undermine the Planning Committee Members' good work in refusing the planning application to use this premises as an adult gaming centre.

3. Concerns regarding the licensing objectives, in particular protection of children and the vulnerable

Granting this Licence would also give rise to concern under the Licensing Objectives and, in particular, protection of children and the vulnerable.

Bingo premises may serve alcohol, further encouraging gamblers to chase their losses.

The applicant, Talarius plc, intends to site a minimum of 8 "B3" machines that offer £500 jackpots, charging up to £2 a go, every 12 seconds to customers. This is in addition to "Category C" machines at £1 a go with £70 jackpots.

Bingo arcades use a number of "Bingo machines" which are to a layman of similar appearance and game play to fruit machines, but have a very enticing £2000 jackpot with £2 a play - the same stakes and prizes only to be found in casinos! They do not offer Bingo in the same traditional calling numbers style as the general public would understand it, but machines, specifically designed to induce players to chase these casino style jackpots.

Thank you for taking the time to reading this letter and I hope that you will reject this application which will contribute nothing to the regeneration of the town centre.

Yours sincerely

David Bass

For and on behalf of Rowland & Rowland

Enc.

Clare Thornby

From: Rob Bailey
Sent: 09 February 2012 14:33
To: Clare Thornby
Subject: RE: 40 High St



http://www.ukplanning.com_ukp_

Claire

I don't think we've received anything yet. Providing the premises are operated in accordance with the planning permission, namely the following conditions and attached plan, then we would not raise objection:

- 1) The development hereby permitted shall begin not later than three years from the date of this decision.
- 2) The premises shall be used only for the playing of licensed bingo, with subordinate coffee bar, retail sales and gaming machines, and for no other purpose (including any other purpose in Class D2 of the Schedule to the Town and Country Planning (Use Classes) Order 1987, or in any provision equivalent to that Class in any statutory instrument revoking and re-enacting that Order with or without modification).
- 3) The premises shall not be open for customers outside the hours of 08:00 – 24:00 (midnight) on any day of the week.
- 4) A window display shall be provided at all times in the windows fronting High Street, as shown in drawing AB-SIT-40-022 revision B.
- 5) The development hereby permitted shall be carried out in accordance with drawing AB-SIT-40-022 revision B.

If it is not proposed to be operated in accordance with the above, let me know. We may choose to raise objection.

I'm happy to discuss.

Thanks

Rob

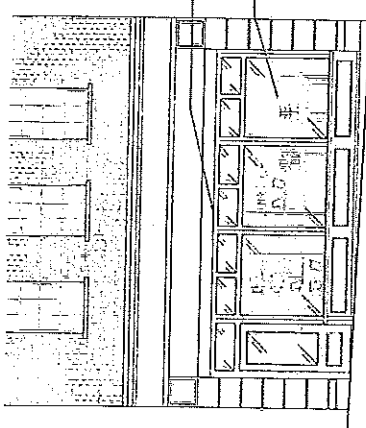
-----Original Message-----

From: Clare Thornby
Sent: 09 February 2012 13:57
To: 'David Bragg'; Alister Andrews; 'Geoff ROWLEY PSE 57309'; Planning Area Team - Sitt & Sheppey; 'maidstone.firesafety@kent.fire-uk.org'
Subject: 40 High St

Please note we have received a new Gambling premises application for 40 High Street in Sittingbourne to be licenced to undertake Bingo. Copies should have been sent to you. The last date for consultation is the 8th March 2012.

Kind regards

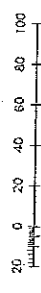
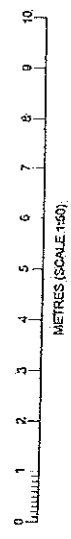
Clare Thornby
Licensing Assistant
Swale Borough Council
T: 01795 417567
F: 01795 417327



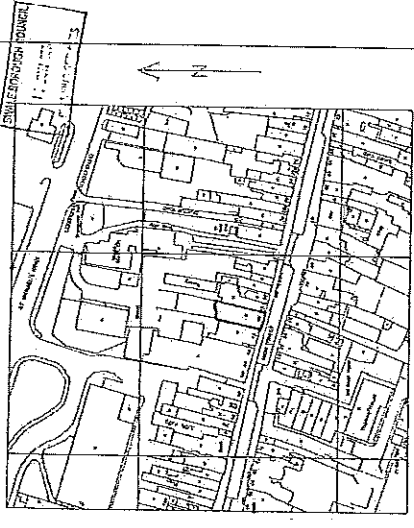
Shop front remains as existing

Example of full retail window display with piled goods for sale

FRONT ELEVATION - REMAINS AS EXISTING



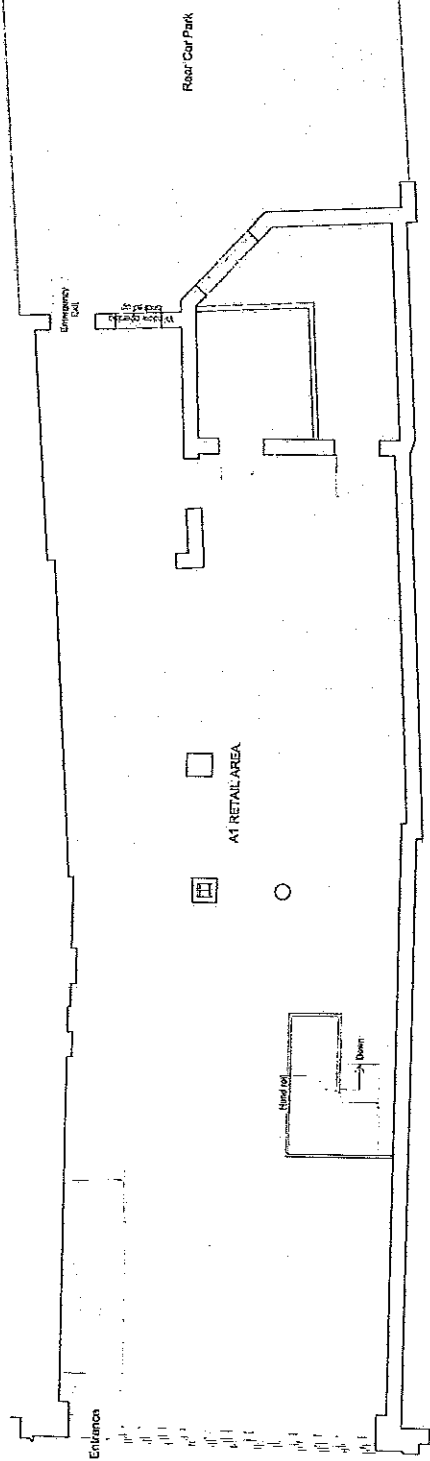
LOCATION PLAN 1:1250



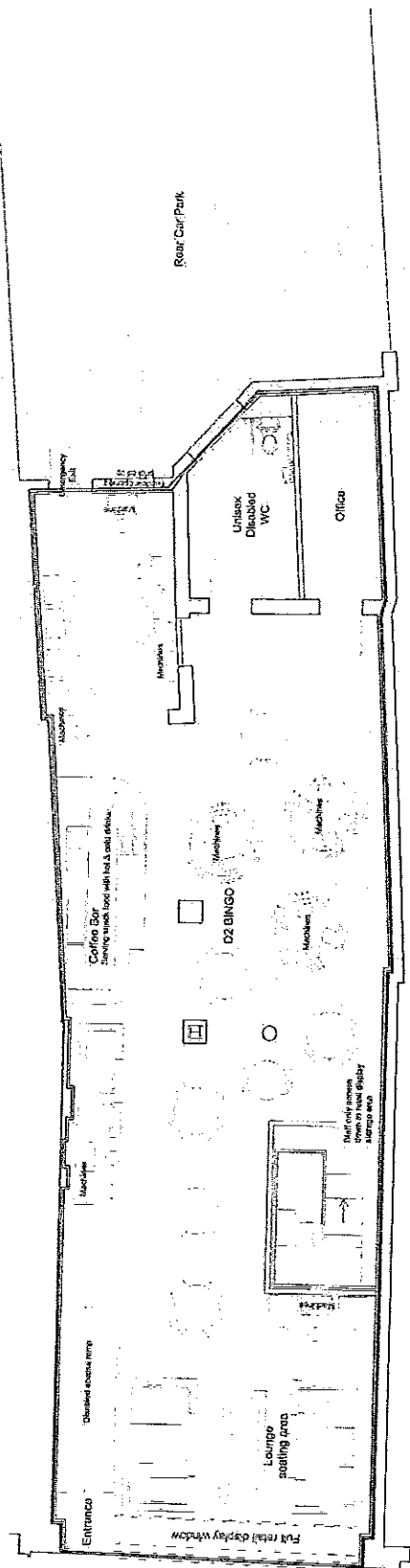
GENERAL NOTES:
 SHOP FRONT TO REMAIN AS EXISTING
 OWNER TO HAVE DISPLAY OF GOODS TO FRONT OF SHOP BY MEANS OF THE PUBLIC AND TO MAINTAIN IT IN A CLEAN AND TO BE SECURELY SUPPORTED.
 THE SITE IS REQUIRED FOR PROVISION OF INSTALLATION OF MATERIALS.

NOTE:
 CHANGE OF USE

FLOOR AREAS:
 EXISTING GROUND FLOOR 10.12
 CHANGE OF USE 10.12



EXISTING GROUND FLOOR PLAN (SCALE 1:50)



PROPOSED GROUND FLOOR PLAN (SCALE 1:50)

NAME/JOB NO.	DATE
DESCRIPTION	BY
FOR APPROVAL	DATE
This drawing is the property of Able Design and must be returned in whole or part without any financial provisions.	
ABLE-DESIGN	
Able Design 44 Queenswood Avenue High Wycombe Herts. UK Tel: 0494 414881 Fax: 0494 313205 Email: info@abledesign.co.uk	
PROJECT NO.	AB-511-00
CLIENT	ALPHA GAMING CENTRES LTD
SITE	40 HIGH STREET BATHINGURNE - WILT
TITLE	CSU - EXISTING & PROPOSED GROUND FLOOR PLANS & FRONT ELEVATION
DATE	04/09/09
SCALE	1:50
DRAWN BY	1:50
CHECKED BY	1:50
APPROVED BY	1:50
Dimensions in mm	Scale
Sheet No.	AB-511-00-022
Sheet	B

Scale 1:750

